

## Sommaro Rassegna Stampa

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CON FIERE DI PARMA

## Bertinelli protagonista negli Usa alla fiera Kosherfest

■ Per due giorni (oggi la chiusura) l'azienda agricola Bertinelli è protagonista a Kosherfest negli Usa. In programma nel centro espositivo di Secaucus, nel New Jersey, è la più importante fiera trade al mondo per i prodotti alimentari in possesso di certificazione Kosher. L'azienda parmigiana è presente nell'ambito di una collettiva organizzata da Fiere di Parma.



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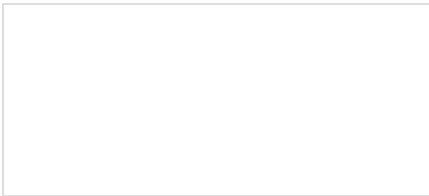
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VXD ;;9. HGLJLRQH UDSSUHVHQWD O1\$JLHQGD \$JULFROD %HUWLQHOOL SUHVHQWD DQFKH % 9HJJLH XQ IRUPD  
WUDGH DO PRQR SHU L SURGRWWDV OLPKROWRUR QWCHSVVHVVR GL  
FHUWLILFDJLRQH .RVKHU \*OL HVSRUWHUHFROD \*RURQ )HVWLYDO  
YLVLDWDRUL DWWHVL VRQR ROWUH 3DULFD PLOD SURGRWWDV OLPKROWRUR QWCHSVVHVVR GL  
SULQLSDOPHQWH GL EXIHU GHOD 2 GL SURIHVVRQLVWL  
GHO IRRGVHUYLFH H GHO FDWHUL 3FLR GL ULVWRUDWRUL  
LQGLSHQGHQWL H GL SURSULHWWDJGL JRXUPHW VVRUH

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JLRUQDOL LWDOLDQH  
JLRUQDOL HVWHUL /1\$JLHQGD \$JULFROD %HUWLQHOOL SUHVHQWD DQFKH % 9HJJLH XQ IRUPD

DJHQJLH LWDOLDQH VRWWR OTHJLGD GL )LHUH GL 3DUPD QHOODPELWR GL XQ  
DJHQJLH HVWHUH SURJHWWR GL SURPRJLRQH GHOOH FHUWLILFDJLRQL  
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FKH KD YLVWR OD SDUWHFLSDJLRQH GHO &RQVRUJLR GHO 3DUPLJDQR 5HJJLDQR ,Q SRI  
FHUWLILFDJLRQH GL 2. .RVKHU &HUWLILFDWLRQ FRQVLGHUDWR XQR GHJOL HQWL SL DXV  
LO 5H GHL )RUPDJLL LQ YHUVLRQH .RVKHU ILUPDWR %HUWLQHOOL q IUXWWR GL XQD ULYR  
SDUWLWD SL GL XQ DQQR ID H FKH KD YLVWR FRQFLOLDUH LO GLVFLSOLQDUH GHO 3DUP  
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YDFFLQR VHPSUH FHUWLILFDWR .RVKHU SURGRWWR FRQ FDJOLR YHJHWDH H FRPSOHW  
SULYR GL FRQVHUYDQWL DGGLWLYL ODWWRVLR JXFFKHUL H JOXWLQH 6WDJLRQDWR  
FRQVXPR GD WDYROD SHU OH VXH FDUDWWHUWLVFKH % 9HJJLH q DGDWWR DOOD GLHW  
LQWROOHUHQWL GHL JDODWWRVLR LQWROOHUHQWL GHL GLEHWWLF H GHL FHOLDFL

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FRQVXPDRUL .RVKHU VSLHJD LO &(2 1LFRQD %HUWLQHOOL 5LQJUDJLR TXLQGL )LHUH  
TXHVWD SDUWHFLSDJLRQH H SHU VXR WUDPLWH LO 0LQLVWHUR GHOOH 6YLOXSSR (FRQ  
SURJHWWR QHOODPELWR GHO TXDOH VL LVFULYH OD QRWUD SUHVHQJD D TXHVWD PDQ  
PHUFDWR FKLDYH SHU LO VXFFHVVR GHO QRWUR 3DUPLJDQR 5HJJLDQR .RVKHU &LWR  
TXDOFKH GDWR JOL DPHULFDQL GL IHGH HEUDLFD VRQR PLOLRQL H QHL VXSHUPHUF  
ROWUH PLOD SURGRWWR .RVKHU \$G DFTXLVWUOL VRQR PLOLRQL GL FRQVXPDRUL  
HVFOXVLYDPHQWH GL HEUHL RVVHUYDQWL &LUF FOLHQWL VX FRPSUDQR SURGRWWR  
UDJLRQL VDOXWLVWLFKH SHUFKp OD FHUWLILFDJLRQH NRVKHU q DQFKH JDUDQJLD GHOO  
XQ SURGRWWR &RPH %HUWLQHOOL FRQ L QRWUL IRUPDJLL .RVKHU SXQWLDPR D FRQV  
HVLJHQWL H DWWHQWL DOOD TXDOLWj GL FLz FKH VHUYRQR LQ WDYROD<sup>a</sup>

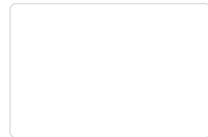
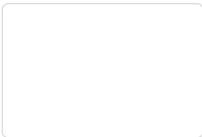
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RVSLWDWR GDO 3DGLJOLRQH GL ,VUDHOH FKH KD YLVWR OD :  
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)RRG KHDOWK &DVD YLQLFROD /HXFL 'HO 9HUGH /D 5XVWL  
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RTKPEKRCNOGPVG FK DW[GT FGNNC \*1 FK RTQHGUUKQPKUVK FGN **PQP RWPVQVC HQEWU UW**
  
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PGNNTCODKVQ FGN SWCNG UK KUETKXG NC PQUVTC RTGUGP\ C C SWGUVC OCPKHGUVC\K
  
EJKCXG RGT KN UWEEGUUQ FGN PQUVTQ 2CTOKIKCPQ 4GIKCPQ -QUJGT &KVQ UGORNKE
  
COGTKECPK FK HGFG GDTCKEC UQPQ OKNKQPK G PGK UWRGTGTECVK 7UC UQPQ RTG
  
-QUJGT \$F CESWKUVCTNK UQPQ OKNKQPK FK EQPUWOCVQTK G PQP UK VTCVVC GUE
  
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EGTVKcEC\KQPG MQUJGT ¥ CPEJG ICTCP\K C FGNNC SWCNKV• G FGNNC UCNWDTKV• FK W
  
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Codice abbonamento: 107689

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5HGJLRQH \$26\$ QRYHPEUH 6FULYL DOOD UH6VQI



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520\$ )LHUH GL 3DUPD KD FRRUGLQDWR OD SDUWHFLSDJLRQH GL DJLHQGH LWD  
FHUWLILFDWH NRVKHU DO .RVKHUIHVW LQ SURJUDPPD QHO &HQWR (VSRVIWLYR G  
1HZ -HUVH\ LO H QRYHPEUH /D PDQLIHVWDJLRQH q OD SL• LPSRUWDQWH ILHUD  
PRQGR GHGLFDWD DL SURGRWWL DOLPHQWDUL LQ SRVVHVVR GL FHUWLILFDJLRQH  
ULHQWUD QHO SURJHWWR GL SURPRJLRQH GHOH FHUWLILFDJLRQL DJURDOLPHQW  
OLQLVWHUR GHOOR 6YLOXSSR (FRQRPLFR LQ FROODERUDJLRQH FRQ )HGHUDOLPHQV  
VXSSRUWR GHOOR 8QLRQH GHOOR &RPXQLWj (EUDLFKH ,VWHDJMDQLWRVW' JLX  
HGLJLRQH q SUHYLVWD OD SDUWHFLSDJLRQH GL ROWUH SDRJHVLRQLVWL GHC  
HVSRLWRUL FKH SUHVHQWHUDQQR SURGRWWL H VHUYLJL FRQ FHUWLILFDJLRQH SH  
,Q SDUWLFRODUH D .RVKHUIHVW O DJLHQGD DJULFROD SDUPHQVH %HUYLQDOL SR  
3DUPLJLDQR 5HJJLDQR .RVKHU H % 9HJJLH IRUPDJLR YHJHWDULDQR NR ILQVH D  
FRPSOHWDPHQWH QDWXUDOH OD FXL SULPD IRUPD q VWDWD WDJOLDWD D MQH RWW  
HYHQWR RVSLWDWR GDO 3DGLJOLRQH GL ,VUDHOH FKH KD YLVWR OD SDUWHFLSDJL  
GHO 3DUPLJLDQR 5HJJLDQR 3HU %HUWLQHOOL LQIRUPD XQD QRWD &GHOJHVXSR  
q GHVWLQDWR D GLYHQWUDH VHPSUH SL• VWUDWHJLFR JXHUUD GHC  
/H DOWUH DJLHQGH SUHVHQWL DO .RVKHUIHVW VRQR \$JULERVFR \$JULERVFR &DU  
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LRHUH 3DUPD SRUWD DJLHQGH D .RVKHUIHVW LQ 8VD

DOOD HVLDP HGLJLRQH GHO .RVKHUIHVW LQ SURJUDPPD GRPDQL  
GSRGRPDQL SUHVVR LO &HQWUR (VSRVLVLYR GL 6HFDXFXV QHO  
RVKHUIHVW VSLHJD XQD QRWD H OD SLX LPSRUWDQWH ILHUD D  
SURGRWWL DOLPHQWDUL LQ SRVVHVVR GL FHUWLILFDJLRQH .RVKHUI  
YHGH OD SDUWHFLSDJLRQH GL HVSRLVLRUL FRQ OD SUHYLVLRQH  
YLVLVWDWRUL )LHUH GL 3DUPD QHO DPELWR GL XQ SURJHWWR GL  
FHUWLILFDJLRQL DJURDOLPHQWDUL GHO PDGH LQ WDO\ SURPRVVR  
GHOOR 6YLOXSSR (FRQRPLFR KD RUJDQLJ) DWR OD SUHVHQJD GL \$J  
\$JURPRQH &DULRQL )RRG +HDOWK &DV 9LQLFRGD /HXFL 'HO  
5XVWLFKHOOD 7DUWXIL 0LHOH 6DQW \$JDWD 0ROLQR 3DVLQL 2OH  
2OHLILFLR 6SHURQL 3DOOLQL 3DVWLILFLR )DELDDHOL 6RFLHWE  
ZUDGJLRQL 3DGDQH 9LYRR /D TXHVWH O \$JLHQGD \$ULFROD %HUV  
LO VXR 3DUPLJLDQR 5HJJLDQR .RVKHU OD FXL SULPD IRUPD H VW  
LQH RWWREUH LQ ([SR LQ XQ HYHQWR RVSLWDWR GDO 3DGLJOLRC  
SDUWHFLSDJLRQH GHO &RQVUJLR RVHODDUPWJLDQR 5HJJLDQR  
UDSSUHVHQWD OD SRUWD GL LQJUHVVRL SLX LPSRUWDQWH SHU UDJ  
GHL FRQVXPDRUL .RVKHU VSLHJD LO &HR 1LFROD %HUWLQHOOL  
TXLQGL )LHUH GL 3DUPD FKH FRRUGLQD TXHVWD SDUWHFLSDJLRQH  
WUDPLWH LO 0LQLVWHUR GHOOR 6YLOXSSR (FRQRPLFR SURPRWR  
QHO DPELWR GHO TXDOH VL LVFULYH OD QRVUD SUHVHQJD D TXI  
PDQLHVWDJLRQH JOL 8VD VRQR XQ PHUFDWR FKLDYH SHU LO VXF  
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OD SLX LPSRUWDQWH ILHUD DO PRQGR SHU L SURGRWWL DOLPHQWDUL LQ SR
FHUWLILFDJLRQH .RVKHU H TXHVW DQQR YHGH OD SDUWHFLSDJLRQH GL HVS
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SURPRJLRQH GHOH FHUWLILFDJLRQL DJURDOLPHQWDUL GHO. P D G H ( L Q , W D O \ S
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3DGLJOLRQH GL ,VUDHOH FRQ OD SDUWHFLSDJLRQH GHO &RQVRUJLR GHO 3DUP
.RVKHUIHVW UDSSUHVHQWD OD SRUWD GL LQJUHVV R SUDUTSRUWDQWH SHU
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)LHUH GL 3DUPD FKH FRRUGLQD TXHVWD SDUWHFLSDJLRQH GHO H GHLVYR WUDP
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